



STAFF MOVES

New Appointments

The following staff also took up appointment at Dedan Kimathi University of Technology:

1. Rajan Karthikeyan
Visiting Senior Lecture
2. Dr. Susan Wanuri Ngure
Lecturer
3. Agnes Wanjiku Wangai
Assistant Lecture
4. Dr. Anne W. Sang
Lecturer
5. Benson Wamaya
Visiting Lecturer
6. Hannah Kamau
Civil Engineer II

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The month of September saw the university welcome the 2015 KUCCPS and self-sponsored freshmen. This year we admitted 1051 KUCCPS students, and 360 SSP students adding up to a total of 1411 students.

Nyeri ASK Show



DeKUT participated in the Central Kenya National Show held on 9th – 12th September, 2015 at Kabiruini Show Grounds in Nyeri. The five-day annual event is organized by Agricultural Society of Kenya (ASK). The theme of this year's show was 'Enhancing Technology in Agriculture and Industry for Food Security and National Growth'.

The Show was officially opened by the Deputy President, Hon. William Ruto on Friday, 11th September, 2015. DeKUT joined over 100 exhibitors who were drawn from various public and private institutions. Show goers included young and old persons comprising of farmers, entrepreneurs and students from primary, secondary and tertiary institutions.

The following are the awards that DeKUT won

	DeKUT Stand	Trade Class	Position
1	Main Stand	Best Engineering Based Institution of Higher Learning	2 nd Position
		Best University Stand	3 rd Position
2	Livestock Section	Class 12: Medium Heifer, 4-11 months	Champion
		Class 12: Medium Heifer 4-11 months	3 rd Prize
		Class 17: Female under 5 years in milk and in calf	3 rd Prize
		Class 20: Female 5yrs and above in milk	3 rd Prize



This month's quote
"The strength of the team is each individual member. The strength of each member is the team."
Phil Jackson

Nation CEO Visits DeKUT

Career and motivational talk by Nation Media Group CEO Joe Muganda on how to prepare for the business world and the big industry, "His personal experience."



SoMA Nomination

DeKUT receives nomination to the 2015 social media awards (SoMA awards) under the learning institution category. DeKUT is running against Nairobi University, Catholic University of Eastern Africa, Kenyatta University and Zetech University. DeKUT is the first of the new public Universities to receive this nomination. The nomination sets DeKUT apart as a social learning institution. The award seeks to identify and award individuals, businesses that have successfully utilized the social media to enhance communication with their clients and increase visibility.

Performance contract

The University was evaluated for 2014/2015 PC by the Ministry of Education, Science and Technology on 17th September, 2015 in EMBU, Kenya School of Government. DeKUT Managed to score 2.6419 which is a “very good” rating. The 2014/2015 performance improved compared to 2013/2014 where the University scored 2.8925; however there is room for achieving excellent performance. This can be achieved through cascading the targets set in the PC to ensure they are undertaken as part of departmental roles and mainstreaming the lessons learnt to all stakeholders.

First series of 2015-2016 gown public lectures is held



The first of a series of gown public lectures was held on 30th September, 2015. This year saw the biggest turnout ever of students at the event. The lecture was delivered by the Vice Chancellor Prof. Ndirangu Kioni. His topic was “The genesis and evolution of university education and its value today”. Students were very enthusiastic about the wisdom being imparted and made queries on areas like how to combine two areas of interest.

Gown Public Lectures Pictorial



Marketing activities



Successful marketing depends upon your ability to create and communicate a specific image. Marketing clinic is a form of Personal selling this a strategy that salespeople use to convince customers to purchase a product or a service. The salesperson uses a personalized approach, tailored to meet the individual needs of the customer, to demonstrate the ways that the product will benefit him. Personal selling is one of the promotional mix and is a two-way form

of communication where feedback is immediate, it helps in building relationships with customers and is the most practical promotional option for reaching customers who are not easily reached through other methods.

The marketing department engages in the clinics in different towns by pitching a tent, door to door visit in offices and shops in order to meet with potential clients. They managed to visit these towns and markets in;

- Nyeri
- Kangema
- Kutus
- Nyahururu
- Ndaragwa
- Narumoru
- Mukurwe-ini
- Kirira-ini
- Kibigoti
- Othaya
- Kangema
- Mweiga
- Kagio
- Kutus



The marketing department also attended the Kenya Livestock producers Association Exhibition (KLPA) at Gatundu where they interacted with the farmers, other exhibitors and the general public all to create awareness of DeKUT programmes and also gather information on what they know about us.

